

# Workshops for Key Stage 3-5

All workshops are interactive, FREE, take place at the M&S Archive and are two hours long.



## **BIRTH OF A BRAND** Media Studies, Business Studies

What is advertising? How does it work? Students will use primary sources from the archive collection to explore past and present advertising at M&S. They'll use their new knowledge to create a TV advert of their own.



## **PROOF OF THE PUDDING** Design & Technology, Food & Nutrition

Students will conduct a scientific exploration of the M&S Chocolate Melting Middle Pudding, pondering the problem of a liquid centre and getting stuck into the chemistry that makes it possible. We'll also look at product design and marketing... and yes, there will be a sensory analysis!



## **THE WONDER FABRICS** Textiles, Design & Technology

From selling darning wool for one penny in 1884 to using plastic bottles to make recycled polyester, we know all about textiles. Pupils will find out about the how and why of revolutionary fabric innovations at M&S, analyse the properties of different textiles and then develop their own ideas for the next wonder fabric!



## **TWO MEN AND A £5 NOTE** Business Studies, English Language

M&S has very humble beginnings. How does a business grow from a pedlar's pack to a global high street institution? Using primary sources and business case studies as inspiration, and tasked with pitching their own enterprising idea, students will use a range of skills and gain an understanding of enterprise in action.

For more information or to make a booking contact Caroline at [company.archive@mands.com](mailto:company.archive@mands.com)